

FRANK THEATRES CINE BOWL & GRILLE

April 2018

Dear Sir or Madam,

I hope this letter finds you well. I am reaching out to you from Frank Theatres CineBowl and Grille Blacksburg in regards to our upcoming Kentucky Derby Dash for Charity event on May 5, 2018.

The Kentucky Derby Dash for Charity event will benefit two incredible local non-profits- Girls on the Run Roanoke Valley and The Christiansburg Institute- chosen by the community through two rounds of Facebook voting. Our event will feature drink & food specials, a derby hat contest (with entry donation going to the non-profits), a 50/50 raffle, stick horse racing, and more!

As part of our event, we will be holding a silent raffle for attendees to participate in with 100% of proceeds donated to the aforementioned non-profits. We are asking for donations for raffle items such as gift cards/certificates, merchandise, gift baskets, etc. Any donation of any size is greatly appreciated.

Accompanying this letter is a flyer for the Kentucky Derby Dash for Charity event and our Derby De Mayo specials. Please feel free to review, distribute, and ask any question about this event that you may have.

Thank you for your time and consideration in partnering with Frank's to help our community!

Best Regards,

Grace McAbee

Director of Sales and Marketing

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